

Syllabus: Innovation and Entrepreneurship

TU Berlin Summer University 2019 Term 2b

Week 1 July 8th-12th

	8	9	10	11	12
	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 - 10:30	Welcome Day! Room H 3005, 3 rd floor, TUB main building 10:30: Orientation session 12:30-13:15: Buffet lunch 13:30-15:30: First class session 15:30-16:15: Campus Tour 16:15-16:45: Coffee & Cake	Design Thinking Intro	Team - Formation	Field Work: Observation	Field Work: Customer Discovery
11:00 - 12:30		Entrepreneurial Mindset & Effectuation	Value Proposition Design & Research	Empathy Map & Persona	Ideation & Selection
13:30 - 15:30		Challenge Question(s)	Cultural Program	Reframe the Problem & Design Criteria	Rapid Prototyping
16:00 +					Cultural Program

Week 2 July 15th-19th

	15	16	17	18	19
	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 - 10:30	Field Work: Experimenting & Testing	Business Models	Engaging with Customer(s)/User(s)	Innovation Management	Innovation Ecosystem
11:00 - 12:30	Iteration & Prototyping II	Business Models Canvas	Engage with Entrepreneur(s)	Playing LEAN	Final Pitches
13:30 – 15:30	Innovation – How new is new?	Field Work: Testing II	Cultural Session	Pitch Preparation	Team Check-out & Debrief
16:00 +	Cultural Program				Certificates Ceremony Lichthof, 1 st floor, TU Berlin main building

Key

Lecture	Field Trip or Practical	Assessment	Cultural Program activity*
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*The cultural program timetable will be emailed to you shortly before your course starts. For more information about the cultural program, and for examples of previous schedules, head here:

https://www.tu-berlin.de/menue/summer_university/cultural_program/

Assessment information

You will be assessed in the following ways:

Final pitch and project report

Grading information

All participants of the TU Berlin Summer & Winter University are required to select their grading option at the time of registration. The two options available are (i) graded or (ii) pass/fail.

All participants who select option (i) graded, will receive a grade under the German grading system. The following table provides an overview of the grading system and equivalent scores for international credit transfers:

Total mark	German grade	English description
More or equal to 95	1,0	Excellent
More or equal to 90	1,3	Very good
More or equal to 85	1,7	Good
More or equal to 80	2,0	Good
More or equal to 75	2,3	Good
More or equal to 70	2,7	Satisfactory
More or equal to 65	3,0	Satisfactory
More or equal to 60	3,3	Satisfactory
More or equal to 55	3,7	Sufficient
More or equal to 50	4,0	Sufficient
Less than 50	5,0	Failed

Credit Points

ECTS is a point system and European standard developed by the Commission of the European Community. ECTS stands for European Credit Transfer System. The aim is to provide common procedures and guarantee academic recognition of studies abroad. The credit system is based on student workload. All lectures, seminars, excursions and homework count towards the workload. One point is awarded for the equivalent of 25-30 hours of workload.

Reading list

To search resources available in the TU Berlin library, check here: <https://www.ub.tu-berlin.de/en/searching-for-resources/>